



## **On-Line CPAP Retailer Promises Products and Personal Service for Sleep Apnea Patients**

*TheCPAPPeople.com launches as a new website for CPAP machines, CPAP masks, and CPAP supplies*

Richmond, VA ([PRWEB](#)) October 13, 2010 -- On-line retailer, CPAP Connections Inc., has started a new website that promises a wide inventory of the best [CPAP Machines](#), [CPAP Masks](#), and [CPAP Supplies](#) available in the industry. TheCPAPPeople.com was launched last month in an effort to provide affordable products and services to sleep apnea patients who want choices and availability while maintaining privacy, convenience, and reliability. The website contains educational resources, advanced sorting and searching features, and a quick checkout process. The focus of the company and the website is patient compliance with CPAP therapy.

CPAP Connections Inc. has established valued relationships with the global leaders in continuous positive airway pressure (CPAP) devices for the treatment of obstructive sleep apnea (OSA). The company is proud to be an authorized reseller for Philip Respironics, a unit of Royal Philips Electronics, ResMed Inc., New Zealand-based Fisher & Paykel Healthcare Corporation Limited, and DeVilbiss Healthcare Inc.

The board of directors of CPAP Connections Inc. consists of five individuals with experience in e-commerce, CPAP therapy and sales, banking, and the healthcare industry. In addition to the board, CPAP Connections Inc. has established an advisory panel made up from industry leaders and experienced business professionals in the Richmond, VA area. The company is a member of the Virginia Academy of Sleep Medicine, the American Sleep Apnea Association, and the Chesterfield County Chamber of Commerce. The company is also certified by the Virginia Board of Pharmacy.

In this time of healthcare debate and insurance questions, CPAP Connections has stepped up to provide services and products that do not require insurance at prices that are lower than most deductibles. The company offers products that generally cost less than brick-and-mortar suppliers and it provides more selection. Patients can rest assured that the value of the service provided is on-par with a local supplier and support is always available via email, live chat, or telephone. Says Tim Tillman, Chief Information Officer, "We may be an Internet provider, but we believe we can offer the same or better level of service as a patient's local supplier. We know these products and we have the resources available to answer any question."

Chief Executive Officer Bryan Carlson says, "We are very excited to be a part of this community. Our focus is customer satisfaction and compliance and we hope to be a valued service for sleep apnea patients across the country and in our own backyard."

Approximately one in five U.S. adults suffers from some form of sleep apnea, and it is believed that 85% of those are undiagnosed. There is growing scientific evidence of the relationship between sleep apnea and other co-morbidities such as diabetes, obesity, and cardiovascular disease. Sleep apnea has no major demographic and can affect anyone in any age group and in any physical condition.

About CPAP Connections, Inc.

CPAP Connections, Inc. is a privately held company based in Chesterfield County in the Richmond-metro area of Virginia that sells CPAP machines, CPAP masks, and other CPAP supplies. Through a series of websites like TheCPAPPeople.com, CPAP Connections Inc. hopes to provide to sleep apnea patients the support and service



they require for accurate compliance with CPAP therapy. More information can be found by visiting <http://www.thecappeople.com/>.

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**Online Web 2.0 Version**

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